I. BACKGROUND

Child Rights Coalition Asia (CRC Asia) is a child rights coalition working at the regional level. It is composed of child rights and human rights organizations working to mainstream child rights perspectives and agenda into the national, regional and international advocacy processes.

During this time when the world is grappling with COVID-19 – when policies are being formulated and implemented not only to respond to the pandemic and address its impacts, but also to continue the efforts for the full realization of child rights despite the pandemic – the space for child participation remains crucial. Children's experiences during the COVID-19 pandemic are not necessarily the same as the experiences of adults. Also, this unprecedented crisis presents us with an opportunity to help children develop their skills and leadership in civic engagements at the local, national, regional, and global levels.

As part of the efforts in advancing child participation, Child Right Coalition Asia and ChildFund Korea developed a Child Participation Guidelines for Online Discussions with Children which will be published in partnership with Save the Children and Plan International Asia Regional Office (see final manuscript attached). This publication will be used to strengthen the advocacy on child participation at the national, regional, and international levels.

To further popularize and increase the digital accessibility of the Guide, some key sections will be translated into a motion graphics. Hence, CRC Asia is looking for a motion graphics SCRIPT WRITER who can work closely with a motion graphics artist in this video production (preferably member of the same team as the motion graphics artist, but this is not a requirement).

II. ABOUT THE MOTION GRAPHICS

The details of the motion graphics are as follows:

Main objective for the development of the motion graphics version of the Guidelines is to:

- Contribute to creating a digitally-accessible and child-friendly, inclusive, and safe platform for online participation of children

Communication Objective:
To present the video version of the guidelines that can go hand-in-hand with the target audience’s own organizational child participation procedures and child safeguarding protocols, in a language and format that is easy to understand by the target audience.

Target Audience: Child rights organizations and institutions conducting online consultations, discussions, surveys, and other online activities with children.
III. TASKS OF THE SCRIPT WRITER

The motion graphics SCRIPT WRITER is expected to develop the concept and the script for the video clips of selected portions of CRC Asia’s *Child Participation Guidelines for Online Discussions with Children*. The SCRIPT WRITER is also expected to work closely with CRC Asia and the consultant Motion Graphics Artist.

Specifically, the SCRIPT WRITER is expected to:
- develop in coordination with the Motion Graphics Artist the draft concept of the motion graphics
- produce the draft scripts (with max. of 3 revisions for each) drawn from three (3) sections of the Guidelines:
  - Video clip 1: Child Safeguarding (Section 5)
  - Video clip 2: Designing the Program (Section 6)
  - Video clip 3: Online Facilitation and Moderation (Section 7)
- Work closely with the motion graphics artist from the storyboard development until the finalization of the video

The SCRIPT WRITER is expected to create original concept/idea and texts for this motion graphics production.

IV. DELIVERABLES AND TIMEFRAME

Deliverables:
- Video motion graphics concept
- First draft of script for each video clip drawn from the three (3) sections of the Guidelines:
  - Video clip 1: Child Safeguarding (Section 5)
  - Video clip 2: Designing the Program (Section 6)
  - Video clip 3: Online Facilitation and Moderation (Section 7)
- Two revisions of each script based on the comments of CRC Asia and partners (*in collaboration with the motion graphics artist*)
- Final versions of each script (to be used for translation)
- Final versions of the three (3) video clips (*in collaboration with the motion graphics artist*)

Proposed time frame:

<table>
<thead>
<tr>
<th>Activity*</th>
<th>Deadline</th>
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<tbody>
<tr>
<td>Development of the concept</td>
<td>10 days after the signing of the contract</td>
</tr>
<tr>
<td>Submission of the final concept</td>
<td>3 working days after getting the comments of CRC Asia on the draft concept</td>
</tr>
<tr>
<td>First drafts of the three (3) scripts on the selected sections of the Guidelines</td>
<td>10 working days after getting the comments of CRC Asia on the concept</td>
</tr>
<tr>
<td>First revision of the three (3) scripts on the selected sections of the Guidelines</td>
<td>5 working days after getting comments from CRC Asia</td>
</tr>
<tr>
<td>Second revision of the three (3) scripts on the selected sections of the Guidelines</td>
<td>3 working days after getting comments from CRC Asia</td>
</tr>
<tr>
<td>Final version of the video script</td>
<td>2 working days after approval of the second revision</td>
</tr>
<tr>
<td>----------------------------------</td>
<td>---------------------------------------------------</td>
</tr>
<tr>
<td>Final version of the video</td>
<td>Per agreement with the motion graphics artist</td>
</tr>
</tbody>
</table>

*Notes:*
1. CRC Asia will be given a maximum of 3 working days to provide comments.
2. The Writer can propose a new timeline based on agreements with the motion graphics artist/s, specifically during the storyboard development until the finalization of the videos.

V. PAYMENT

The WRITER will be paid 600 USD (inclusive of taxes) or the equivalent in Peso for each script of the motion graphics produced.

The WRITER will be paid a total of **1,800 USD (inclusive of taxes) for the three videos or the equivalent in Philippine Peso** for the service.

A down payment of 50% shall be made upon signing of the contract, and the remaining amount shall be made after the submission of all the deliverables.

VI. APPLICATION PROCESS

Interested parties must submit the following documents on or before 31 March 2021 to labayan@crcasia.org:

1. Letter of interest addressed to:
   
   **Ms. Amihan Abueva**  
   Regional Executive Director  
   Child Rights Coalition Asia (CRC Asia)

2. Curriculum vitae
3. Samples of similar work